

Raelynn Roderick

Experienced Freelance Graphic Designer with a demonstrated history of working in the design industry. Skilled in Art Direction, Logo Design, Page Layout, Typography, and Adobe Photoshop. Strong arts and design professional with a degree in Computer Animation focused in Fine/Studio Arts from Art Institute of Seattle.



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📞 928.899.8869

📍 Prescott Valley, AZ

🌐 [linkedin.com/in/raelynnroderick](https://www.linkedin.com/in/raelynnroderick)

WORK EXPERIENCE

Owner

DustyRose Designs

11/2016- current Prescott Valley, AZ

- Ad design, layout, logo design and various areas of graphic design.
- Currently working with Prescott Women Magazine as Ad Designer.
- Currently working Frontier Gazette as Ad Designer.
- Meet with customers to discuss ideas for graphic design work to be completed.

Manager

DRJ Construction

1/2017- current Prescott Valley, AZ

- Assist on various home remodel and building jobs.
- Light office work which includes: filing, creating and distributing estimates and invoices using Quicken.
- Organizing tools on work truck and in work shop.
- Construction clean up in customer's home.

Graphics Supervisor, Graphic Designer

Prescott Newspapers, Inc.

2/2005 - 11/2016 Prescott Valley, AZ

- Ad design, page layout for various sections of the newspaper.
- Work closely with Sales Reps and other graphic designers to meet daily deadlines.
- Assist walk-in customers with copy and print services.
- Assist human resources with production of in-house copy jobs in addition to all company business cards.
- Work Closely with management, Sales Team and customers to facilitate a more productive environment and more effective advertising tactics.
- Oversee graphics department and graphic employees to ensure department is running smoothly.

Client Service Representative

Sir Speedy

2/2002-1/2005 Prescott AZ

- Assisting customers with copy and print services.
- Work directly with customers to design memorial programs.
- Work directly with customers to design wedding and event invitations.

SKILLS

Graphic Design:

Ad Design
Logo Design
Page Layout
Typography
Brochures
Business Cards

Traditional:

Watercolor
Acrylic
Pen and Ink
Illustration
Pencil
Photography

Adobe Creative Suite:

Photoshop
InDesign
Illustrator

Professional Skills:

Teamwork
Decision Making
Problem Solving
Setting & Meeting Goals
Multitasking
Creative Thinking
Strategic Thinking
Attention to detail
Working with deadlines
Project management

EDUCATION

Continued Education

Yavapai College **2005/2007**

AAA Computer Animation, Fine Art

Art Institute of Seattle **7/1997**

General Education and Fine Art

Moorpark College **5/1995**

ACHIEVEMENTS

- Awarded WNI "Best Ad" Numerous times over 12 years
- Awarded Arizona Newspapers Association "Best Color Ad" for 8 years in a row
- Worked closely with the Advertising Director on a redesign of the Real Estate Section of the Daily Courier
- Owned and Operated advertising business for 4 years, 1998-2001
- Co-founded local photography club, Yavapai Photo Club, worked closely with the organizational team of this club for 5 years, 2008-2013
- Volunteered for Habitat for Humanity
- Volunteered at Prescott Center for the Arts, Art Gallery 2007-2013
- Various paintings and photographs donated for fundraising events

PERSONAL REFERENCES:

Breyana Hinkel (928) 458-0252
Jamie Crone (928) 899-7157

Leah Baron (928) 776-0708
Cynthia Fisher (928) 772-0201